

There is so much information in your sales data....

But finding the information you want buried in the mass of paperwork is time-consuming at best, impossible at worst.

Salesmatrix shows you the answers you want dynamically on screen in only seconds and with just a few keystrokes.

And **importing data from MYOB™** takes just minutes....



So much information with so little trouble

Within minutes you will be exploring the multiple aspects of the relationship between your sales resources, customers, products and periods of time.

You can **instantly see an on-screen analysis** of sales. This can be by customer, by product, by salesperson, within periods to your specification and for your selected values of pricing, margin, volume and many more. An infinite variety of questions can be answered by mining the data. This might be discovering your top 20% of customers or analysing your margin per unit.

Uncover the truth

You can see **where your salespeople are succeeding**-or under-performing. Sales figures can be ranked from high to low, with Traffic Light analysis showing above average figures in green, average in orange and below average in red, giving an instantly understood demonstration on screen. In finding out what products were not sold, you can find the scope for future improvement.



Salesmatrix will show you golden sales opportunities there for the taking.

Revolutionising sales and opportunity analysis.

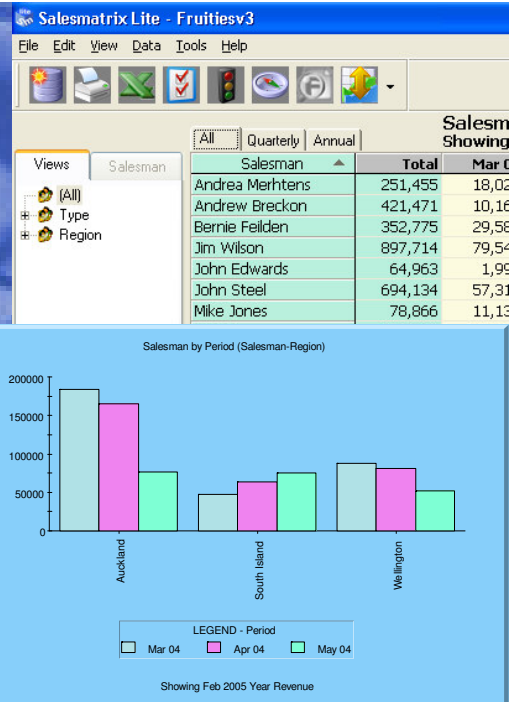
Forget report writing and complex data mining tools.
Salesmatrix is your key to unlocking critical intelligence hidden in
the mountain of sales transactions.

80/20 ANALYSIS

Understand what the 80/20 rule really means for your business. Adjust the sliders to narrow your focus to your key customers and products. The salesmatrix focus feature gives you all the flexibility lacking in written reports.

IDENTIFY SALES OPPORTUNITIES

Sort both columns and rows on any displayed view and easily rank top performers from best to worst, or vice versa. Opportunities are highlighted instantly. Why, for example are we not selling our third top selling product to our top two customers?



DASHBOARD DRIVEN



Salesmatrix dashboard gives a snap shot of sales performance over the past two years. Monitor total business activity, including Customer, Product and Sales staff performance.

ARM YOUR SALES TEAM

Salesmatrix lite is priced to enable cost effective deployment to 'on the road' sales force, telesales and distributors.

Whether on the road or in the office, your sales team will know everything they need to maximise profitable revenues from each individual client.

AVAILABLE 1 FEB 2006
RRP\$249.00 inc GST

TRAFFIC LIGHT MONITORING

View all sales data (products, customers and sales people) on one screen. Use 'traffic lights' to highlight sales trends in an instant.

Identify issues for further interrogation, click on any cell to drill down and view more specific transaction detail.

Analyse your customers, products and sales people like never before.



For further information, contact;
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Optimal System Requirements
Pentium III 600
128 MB memory
CD-ROM drive
Windows NT/2000/XP
100 MB free hard drive space
Screen resolution: 1024 x 768