There is so much information in your practice billing data....

But finding the information you want buried in the mass of paperwork is time consuming at best, impossible at worst.
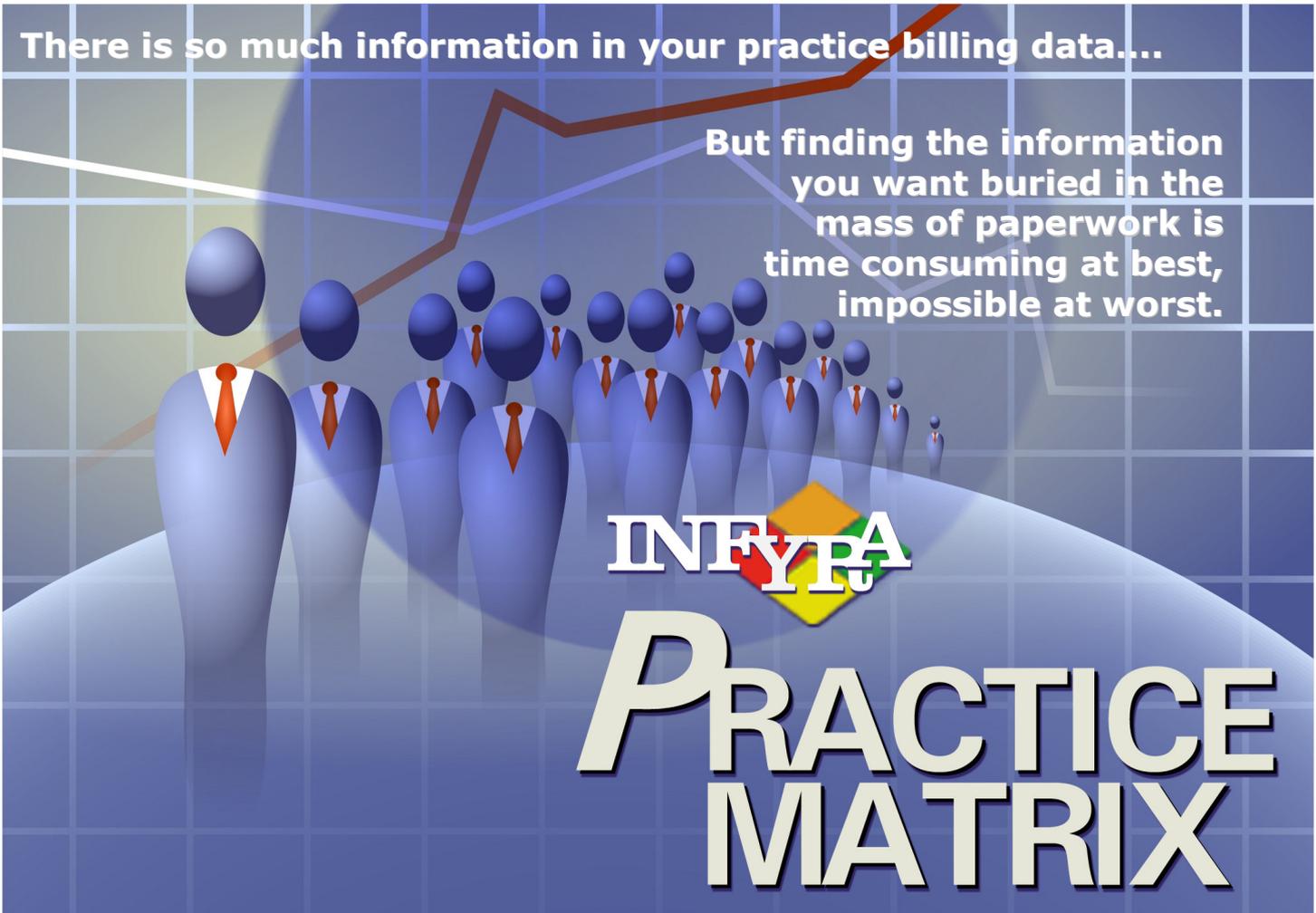
INFYPA

PRACTICE MATRIX

So much information with so little trouble

PracticeMatrix shows you the answers you want dynamically on screen in only seconds and with just a few keystrokes.

Within minutes you will be exploring the multiple aspects of the relationship between your staff, clients, the type of work performed and periods of time.

You can **instantly see an on-screen analysis** of work performed. This can be by client, by staff person, or by job type, within periods to your specification and for your selected values of charge-out, margin, time and many more. An infinite variety of questions can be answered by mining the data. This might be discovering your top 20% of customers, those responsible for the biggest write-ups or analysing your average margin per hour.

Uncover the truth

You can see **where your divisions and work type are succeeding** - or under-performing. Values can be ranked from high to low, with Traffic Light analysis showing above average figures in green, average in orange and below average in red, giving an instantly understood demonstration on-screen. In finding out what types of work were not performed for clients, you can easily find the scope for future improvement.

PracticeMatrix will show you golden opportunities there for the taking.

Forget time-consuming report writing and complex data mining tools.
PracticeMatrix provides a huge array of intelligent tools right at your fingertips.

80/20 ANALYSIS

Understand what the 80/20 rule really means for your business. Adjust the sliders to narrow your focus to your key customers and products. The PracticeMatrix focus feature gives you all the flexibility lacking in written reports.
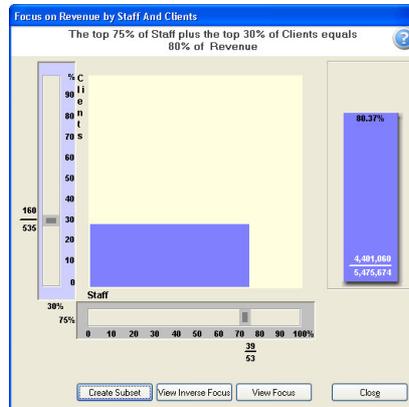
ARM YOUR MANAGERS

PracticeMatrix is priced to enable cost effective deployment to all your managers and decision makers within your practice. Even if your practice is spread across many offices, relevant subsets of data can easily be generated so that each team has access to data enabling them to maximise opportunities and revenues from each individual client.

TRAFFIC LIGHT MONITORING

View all billing data (staff, clients and work types) on one screen. Use 'traffic lights' to highlight performance trends in an instant.

Identify issues for further interrogation, click on any cell to drill down and view more specific transaction detail.

Analyse your billing data like never before.

ANSWER THE DIFFICULT QUESTIONS

• Which of my staff are most productive?

• What types of work generate the best gross margin?

• What clients have not used our services in the past year?

• Which types of work have good cross-sell opportunities?

• Where are we missing opportunities within similar clients?

• Which manager is responsible for most new clients?

• What client groups do we make the highest write-ons with?

• What is the chargeable value and profitability of senior staff in each division?

• If we set a goal of a 10% growth how many new clients will we need and additional staff to cope with the increase?
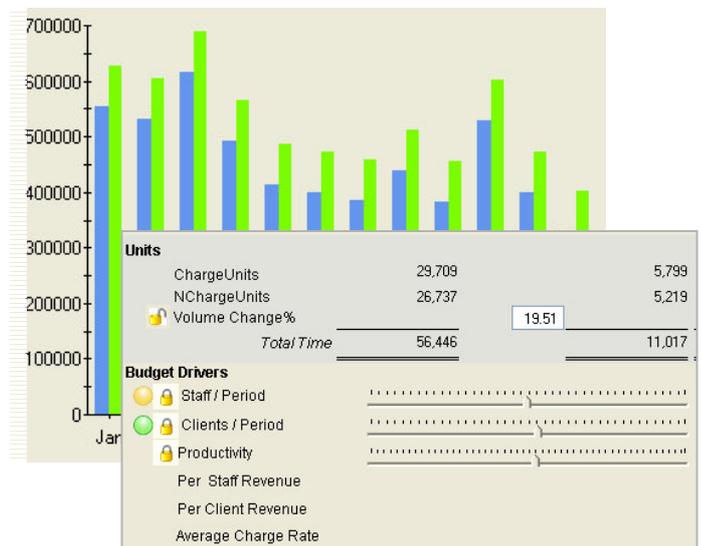
BUSINESS INTELLIGENCE MADE SIMPLE

Distribution by:

Optimal System Requirements
Pentium IV
512 MB memory
CD-ROM drive
Windows NT/2000/XP/Vista
100 MB free hard drive space
Screen resolution: 1024 x 768

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